



Intrabuild Custom Homes

A New Standard Of Building

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What can you look forward to when you engage a sharp, savvy builder, interior designer and project manager, endowed with extensive practical, theoretical and technical experience in interior design, construction management and project management: -a “true-builder” who fuses a unique instinctive style sense with the flawless execution of a dream and a vision...all powered by an excellent command of the project management discipline?

You get Pamela Silver, President and founder of Intrabuild Custom Homes, a powerhouse of a builder packaged in a 5'6" frame and armed with an unbeatable winning formula for creating beautiful masterpieces tailored to a client's expression of sense, style and functionality.

Intrabuild is a refreshing recourse away from the constraints of the copycat home. Pamela sagely fulfills a demand by sophisticated homeowners who are put-off by a marketplace oversaturated with assembly-line construction homes. Pamela caters to a growing niche market increasingly frustrated and despondent by a false sense of uniqueness, which only offers a limited sense of customization in modifying minor details when purchasing pre-built or set architecturally designed homes.

Intrabuild distinguishes itself by exuding the polar opposite philosophies and disciplines so commonly characterized by other options in the industry. The core principle Intrabuild employs, is to customize each home or renovation project to the client's lifestyle, aesthetic requirements and vision, to create their perfect “one of a kind” living space. And deliver this within a process designed to create an experience just as beautiful as the final product.

Pamela's primary philosophy punctuates the process by providing a seamless implementation of the vast elements required to realize that dream with flawless precision. She always leads foremost with the determination of making the execution a memorable, enjoyable experience for the homeowner while on a fulfilling journey to watching their dream home realized.







Pamela achieves this by providing a fully managed service for her clients. This includes the architecture and interior design, construction management and project management services. Most people who attempt to embark on a custom home building project, via other routes, are hiring multiple resources to fill each gap. So they're hiring architects, interior designers, engineers and consultants to facilitate the design and build of their new home without the depth of resources, experience or the project management discipline needed to drive a project of this scope.

For many home consumers, the decision to attempt custom home building can be a daunting and overwhelming endeavor to undertake specifically when left to inexperience. Most homeowners often consider the experience to be overwhelming, shying away from the process and settling for the atypical route of allowing oversized companies to turn out less than perfect, constructed and designed living spaces.

Pamela creates ease of mind for all of her clients, bringing her portfolio of experience in design, construction management and project management along with her deep imbued passion for fulfilling a persons' dream.

With her comprehensive background in design, construction management and project management, Intrabuild is a complete in-house full service boutique offering a comprehensive set of formal and practical techniques and processes catering to the custom home building experience. Pamela takes her clients from a blank piece of paper to the final finished product. She creates the seamless integration of her client's aesthetic specifications, budget parameters and scheduling requirements through a multi-phase process, which she personally oversees every detail, every step of the way. She is a builder who is hands-on in every aspect of the process; from developing the concept, to laying out each electrical, plumbing and mechanical rough-in, in order to coordinate with the interior design and finishes. She orchestrates a vast rolodex of specialty



trades, architects and craftsmen, all of whom have developed long standing relationships with her—with the ease of a maestro waving her baton and generating a synchronized symphony of notes out of so many singular parts. This dedicated attention to detail is implemented with her unique, strong design signature—which tends towards traditional and transitional creations.

“You have to be able to design from behind the drywall to have a truly beautiful product. Most designers employ a design sensibility that is limited to what they can do in-front of the drywall which can seriously impair a good design execution or hinder the beauty and functionality of a space.” Pamela further explains a “true designer” knows “what’s behind the dry-wall.” You must have an understanding of the complete building process from the mechanical, plumbing and electrical—understanding the practical aspect of building and how it integrates with the interior design.

The first step in the process is initiated with a strategy session between Pamela and her client. At which time Pamela with her clients will establish the budgetary parameters, aesthetic requirements, and project time-line. Once engaged, these requirements are translated into detailed architectural drawings, financial estimates, trade contracts and a detailed project schedule documenting all the activities required to build their new home or renovation project. This project schedule becomes the time-line mandate that is adhered vigilantly to, throughout the lifecycle of the project. When Pamela says your home will be ready to move in, in ten months, it is ready to the day.

“This really puts a clients mind at ease by taking the guess work out of the process” Pamela is proud to assure. “The homeowner doesn’t have to guess what is going to happen next, it is documented and controlled using a formal project management methodology”

Clients can be as much a part of or relinquish as much of the project to Intrabuild, as their comfort level and lifestyle permits them. It’s really about partnership and confidence to arrive at a truly magnificent end product. They are looking for someone to take the project from A-Z entrusting a level of confidence they know is going to be executed in a very organized and professional manner with only the highest standards and quality finishes in mind. They come to Intrabuild based on that reputation for exceeding this standard of excellence time and again.

Some clients enjoy being a part of the process and Pamela welcomes the collaborative energy as a facet of what makes the journey a pleasurable success for her clients.

“There is nothing better than a homeowner feeling like every-day is Christmas when building or renovating their home. They look back at the day their new kitchen was installed or their beautiful chandelier hung, or the detailed plumbing fixtures we choose to adorn their tub was installed. They are enveloped by the warmth of the memory” and that brings a huge smile to Pamela’s face.

Characterizing Pamela’s design trademark is her intuitive sense of space and proportion, everything has to feel right. When it comes to the feeling evoked from moving through one of Intrabuild’s homes, there is a distinctive quality and experience elicited that is consistent from project to project. Pamela’s definitive style is punctuated by a layering effect, a definition and transition from space to space. When you come into an Intrabuild home, you don’t just feel like the whole house is in front of you, your eyes are actually experiencing spaces as you walk through them. Pamela strives for the end results to be spectacular, jaw-dropping. People should walk into a room look around and say “WOW!” Pamela never seizes to attain this response. Illustrated in most of her designs and architecture are split level elevations which provides this definition of space and drama.

“When you are going from one elevation to another, you are leaving one area and entering another—this accomplishes a sense of dramatic spaces



which are then accentuated and complemented by exaggerated ceiling heights. When you enter an Intrabuild kitchen-Family room you get the “WOW!”

“A sense of proportion is paramount when designing an Intrabuild Custom Home. There should be a balance and sense of proper sizing when you moving from space to space. For example you won’t find undersized bedrooms and oversized corridors or vice-versa. The whole house has to sing.

“We’re spending most of our time in our kitchen and family room. You’ll find the kitchen-family room is the space we’re really dressing up, because this is where the homeowner is spending much of their time with their family and friends.”

Intrabuild is growing rapidly. Pamela continues to set her sights on large complex projects. With each client ensconced happily within their beautifully built and designed custom home. She hears the resonating echoes of many excited “thank you’s, my house is gorgeous”, followed by sighs of “I wouldn’t change a thing!”

“What is better than that?” She responds...and beams. **L**